

Newtron – Employee Stories

Hamburg, January 2017

Newtron Employee Anissa Hartmann – "No idle babble"

Anissa Hartmann wanted to work on a future-oriented technology again. She can now check this box off on her to-do list: She is now the new Marketing Manager in Hamburg since the beginning of 2017.



Until the end of 2016, Anissa Hartmann worked as the Marketing and Sales Manager for a communications and management consultancy at Lake Constance, living in Constance. "Prior to that, I lived in Stuttgart and, as Channel Marketing Manager, I worked to promote that 3D printers and scanners from a US brand also find acclaim in Europe," says the 27-year-old. Nice places to work! Nevertheless, she gladly left Baden-Württemberg for the new position at Newtron. "Honesty, reliability and trust are very important to me, and these are precisely the values I find here at Newtron. From day one I have encountered a harmonious working atmosphere here."

She most likely finds a good team so important because she grew up with a twin sister. When several clever minds work together on ideas, the result is usually more creative and innovative than if only one of them does," she says. Customers and companies also want to meet on equal footing and aim to achieve the best for the project. "It's not just idle babble," she says like a true northern German. "This is a lived reality at Newtron."

Newtron customers will get to meet Anissa Hartmann by latest on February 22nd at the Expert Forum in Munich, which she is currently organizing. The merger with SupplyOn and the benefits for Newtron customers will also be on the agenda.

Are you interested in participating in one of our events as a customer? Then please feel free to contact Anissa Hartmann: Marketing@newtron.de.